

Jason McIlwain

Concept Artist, Character Designer

Brooklyn, NY

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301-800-1890

JMDesign.site

Objective	Focused on transitioning into an exciting entry level character design position in the animation or games industry
Software Specialties	Adobe Creative Suite, Procreate, Figma, Gsuite, Slack
Skills	2D Concept Art & Design, Digital Illustration, Graphic Design, Presentation & Public Speaking, Time Management

Education

CG Master Academy - 2D Character Design Track **Jan 2023 - March 2024**

- Audited character design courses and mentorships taught by Nate Wragg, Phil Boutte, Peter Han, Anthony Christov and more

Hagerstown Community College - A.A. Graphic Design **Jan 2018**

- Partial college education in graphic design. Left early to accept a job opportunity

Washington County Technical High School | Digital Communications **Jun 2015**

- Studied studio photography, cinematography, video and audio production and graphic design

Experience

Freelance - Character Designer **Feb 2024 - Current**

- Created and executed marketing and lead generation strategies for social media and website
- Collaborated with clients to create impactful, story-driven 2D digital character designs using thumbnail sketches, turnarounds and key art

Facet Wealth - Product Designer **Jul 2020 - Jan 2024**

- Designed and presented high-fidelity mockups in executive and stakeholder meetings and iterated on designs with software engineers
- Conducted market research and facilitated user tests. Defined user experiences using flow charts, information architecture, and LFD
- Designed creative for marketing and advertising campaigns

2020 Bernie Sanders Presidential Campaign - Graphic Designer **Feb 2020 - May 2020**

- Designed eye-catching social media collateral for fundraising, awareness, and events that received hundreds of thousands of impressions
- Completed quick turnaround designs and recap graphics during debates, town halls, and rallies

Lifhouse Church - Graphic Designer **Aug 2018 - Feb 2020**

- Designed creative for series branding, visuals and immersive multimedia live events
- Created print and web advertisements, including billboard, web and social media
- Designed creative for digital, study guides, mailers, experience design, merchandise, billboards, international affiliates and more

Freelance - Graphic Designer **Jan 2018 - March 2021**

- Created and executed marketing and lead generation strategies for social media and my website
- Designed, presented, iterated, and maintained brands and visual identities for clients